



In-person Poster Meetup

Guidelines for Poster Authors

GRASP Poster Meetups are in-person discussions at select cancer conferences, where patient advocates and researchers walk the poster session together, giving researchers a chance to connect directly with those their work aims to help.

Below is an overview of each role in a session:

Patient Advocate	A person whose life has been impacted by cancer, whether as a patient or caregiver
GRASP Mentor	An experienced patient advocate serving as the session's facilitator and point person
GRASP Scientist	A clinician or researcher serving as an interpreter to help explain the science in simpler terms
Poster Author	A clinician or researcher serving as the presenter of a scientific poster selected by GRASP

Session Overview:

Each session typically includes 2–4 patient advocates, a GRASP Mentor, Poster Author(s), and if available, a GRASP Scientist. Groups walk the poster session together and stop at specific posters to discuss the research.

How to Prepare:

- Watch the [instructional videos](#) to understand the session format and your role.
- Review the [conference page](#) for participants and assigned posters (if any).

- Prepare a 2–5 minute “elevator pitch” summarizing your poster’s key points, focusing on the impact for patients.

Day-of Instructions:

- Welcome the GRASP Mentor and advocates when they arrive at your poster.
- Start with a short, high-level overview of your poster (2-3 minutes).
- Encourage questions and experiences from advocates to keep the session conversational.
- Pause and check in if concepts need clarification; Mentors will help guide the pace.

Tips for a Meaningful Discussion:

- Invite advocates to share their takeaways and perspectives.
- Be honest if you don’t know an answer and offer to follow up.
- Identify your research type (e.g., pre-clinical, clinical trial, quality of life, genomic, epidemiological, etc).
- Explain key concepts, visuals, and technical terms in clear, plain language (e.g., study rationale, trial design, Kaplan-Meier curves, etc).